

FCWM Membership Survey

Introduction

The purpose of this questionnaire is to collect information from members of the Friends of the Canadian War Museum. We are interested in learning about you and about your interests. We will use this information to guide our future recruiting and communications programmes. If you would like to discuss the questions with one of the FCWM Directors, please provide contact information at the end of the questionnaire.

Mail your completed copy of the questionnaire to the FCWM office: Friends of the Canadian War Museum, 1 Vimy Place, Ottawa, ON K1A 0M8

About You

* 1. Name:

2. Age

Under 21

21 - 30

31 - 40

41 - 50

51 - 60

61 - 70

70 +

3. Gender:

Male

Female

4. City (or Postal Code)

5. How long have you been a member of the Friends? (Years)

6. Why did you join the Friends of the Canadian War Museum?

FCWM Membership Survey

7. Are you a now a volunteer at the Canadian War Museum?

Yes

No

8. Are you (or were you at one time) on the Friends Board of Directors?

Yes

No

9. Have you or a member of your family served with the Canadian Forces?

Yes (myself)

Yes (member of my family)

No

About The Friends

1. The aim of the Friends is to provide support to and promote interest in the Canadian War Museum. Our support is currently composed of four basic activities. Tell us how important these activities are to you by marking one of the buttons for each activity

	Very Important	Moderately Important	Not Important	Not Sure
Providing volunteer help to the CWM	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Raising funds to support CWM activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promoting and organizing special events and activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encouraging and supporting research into military history	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

FCWM Membership Survey

2. Tell us about your communications with the Friends of the Canadian War Museum.

	Yes	No
Do you read all or part of the Friends' newsletter, The Torch? (If you have any suggestions to help us improve the newsletter, please comment in the box below.)	jn	jn
Do you share your copy of the newsletter with others?	jn	jn
Would you be interested in receiving the newsletter via E-Mail instead of via postal mail?	jn	jn
Have you ever visited the Friends Office at the CWM?	jn	jn
Have you ever called the Friends Office phone number (819)776-8618?	jn	jn
Have you ever visited the Friends website: www.friends-amis.org ? (If "Yes", do you have any suggestions to help us improve the site? Please comment in the box below.)	jn	jn
Have you ever sent an e-mail to the Friends fcwm-amcg@magma.ca ?	jn	jn
Have you ever made a donation or an In Memoriam donation to the Friends?	jn	jn

Your suggestions for how we can improve our communications:

The Friends' Plans for the Future

1. Tell us how important the following should be rated in the Friends' planning for the future.

	Very Important	Moderately Important	Not Important	Not Sure
Programs designed for youths and students	jn	jn	jn	jn
Outreach activities (speakers, book sales)	jn	jn	jn	jn
Publishing pamphlets, articles, books	jn	jn	jn	jn
Out-of-town (out-of-Ottawa) activities	jn	jn	jn	jn
Acquisitions of artifacts for CWM	jn	jn	jn	jn
Restoration of CWM artifacts	jn	jn	jn	jn
Developing relationships with other like-minded organizations to expand our reach	jn	jn	jn	jn

2. Are there other activities you would like the Friends to pursue?

3. Do you have any comments or suggestions for the Friends Board of Directors? Would you like one of the Directors to get in touch with you? (Please provide a phone number or e-mail address.)

FCWM Membership Survey

Thank you

Thank you for taking the time to complete this survey. Please return your questionnaire to the Friends' office:

Friends of the Canadian War Museum

1 Vimy Place

Ottawa, ON K1A 0M8